

## GLOBAL CYBERSECURITY SCHOLARSHIP PROGRAM OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR PARTICIPATE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF PARTICIPATING. VOID WHERE PROHIBITED OR RESTRICTED.

**1. OVERVIEW.** Cisco expects there will be approximately one million cybersecurity jobs available around the world without enough talent to fill them. The Global Cisco Security Scholarship (the "Scholarship") is an opportunity to make sure that people have the necessary skills to make the leap into the security market. The Scholarship will help educate, train, and reskill the job force in cybersecurity operations to be the security IT professionals needed to fill this vast talent shortage.

This Scholarship opens on June 14, 2016, at 8:00 a.m. with a formal skills assessment. The first scholarships will be made available later in 2016 and will continue being offered, until there are no more available scholarship awards (the "Scholarship Period"). Entry into this Scholarship is acceptance of these Official Rules. This Scholarship is sponsored by Cisco Systems, Inc., 170 West Tasman Drive, San Jose, CA 95134 USA ("Sponsor" or "Cisco").

**2. ELIGIBILITY.** This Scholarship is open to candidates ("Candidates" or "you") who are age 18 years or older at the time of entry. The Candidates must have one or more of the following:

General:

- At least 18 years old
- English proficiency

Basic competency (one or more of the following):

- Cisco certification (CCENT or higher)
- Relevant industry certification [(ISC)2, CompTIA Security+, EC-Council, GIAC, ISACA]
- Cisco Networking Academy letter of completion (CCNA 1 and CCNA 2)
- At least three years of combined experience in approved U.S. military job roles
- Windows expertise: Microsoft (Microsoft Specialist, MCSA, MCSE), CompTIA (A+, Network+, Server+).
- Linux expertise: CompTIA (Linux+), Linux Professional Institute (LPI) certification, Linux Foundation (LCFS, LCFE), Red Hat (RHCSA, RHCE, RHCA), Oracle Linux (OCA, OCP)

Candidate acknowledgment:

- Planning a career in IT cybersecurity
- Prepared to complete training in the scheduled cohort (approximately 4 months)
- Willing to share a success story

This Scholarship is not open to: (1) employees; (2) the immediate family members or members of the same household of any such employee; (3) anyone professionally involved in the development or administration of this Scholarship; (4) employees or internally contracted vendors of governments and government-affiliated companies or organizations including US public sector federal (including the armed forces), state, local, or education (K-12) related government organizations; or (5) any employee

whose employer's guidelines or regulations do not allow entry in the Scholarship or acceptance of the scholarship awards(s); (6) Individuals that were previously awarded the scholarship in a previous cohort; (7) anyone permanently rejected from the application in previous application periods. In addition, residents of Balkans, Belarus, Burundi, Central Africa Republic, Ivory Coast, Cuba, Iran, Iraq, Lebanon, Libya, Myanmar (formerly Burma), North Korea, Somalia, Sudan, South Sudan, Syria, Ukraine, Venezuela, Yemen, and Zimbabwe are not eligible to participate. This Scholarship is void in these countries and where otherwise prohibited or restricted by law.

If you are a third party currently doing business with Cisco, such as a customer, partner, vendor, supplier, or service provider, you certify that your participation in the Cybersecurity Scholarship Program will not inhibit your objectivity in relation to your connection with Cisco and will not pose a conflict of interest, whether actual, potential or perceived.

**3. HOW TO ENTER.** You will be asked to complete an online application and show proof that you meet the qualification criteria.

Process:

1. Candidate will verify his/her eligibility and submit the application available at [cisco.com/go/securityscholar](https://cisco.com/go/securityscholar). Cisco sends receipt of application and instruction on next steps.
2. Cisco will review Candidate qualifications and if application is accepted Candidate shall be given the opportunity to take an online assessment to ensure that he/she has the requisite understanding of security fundamentals to proceed with training.
3. Cisco will evaluate the assessments and select scholarship recipients.
4. Cisco will send a congratulations message and a link to access a portal for Scholarship curriculum program delivery.
5. Once training starts, it lasts approximately four (4) months for full program delivery and certification.
6. Cisco will grant scholarship training for up to ten thousand (10,000) participants on a first-come and proven skills acceptance basis. Cisco will recruit new students as needed until there are no more available scholarship awards.

Entries must be received during the Scholarship Period. Sponsor is not responsible for late, lost, delayed, damaged, misdirected, incomplete, void, corrupted, garbled, illegible, and/or unintelligible entries, or for any problems, bugs, or malfunctions that Candidates may encounter when submitting their entry. Only complete valid entries will be accepted. Sponsor will not verify receipt of entries. Candidates must provide all information requested to be eligible to participate. Sponsor reserves the right to disqualify false entries or entries suspected of being false. Incomplete, unreadable, or unintelligible entries, in the sole discretion of Sponsor, will be disqualified. All entries submitted become the sole property of Sponsor and will not be acknowledged or returned.

**4. JUDGING CRITERIA.** The Candidate will take an assessment that will assess network concepts, security concepts, cryptography, host- based analysis, security monitoring, attack methods, endpoint threat analysis and computer forensics, network intrusion analysis, data and event analysis, and incident handling.

Participants will be determined by the skill set determined by the assessment and the Candidate's commitment to complete the training in four (4) months.

**Scholarship Awards.** Subject to the terms of these Official Rules, once confirmed by Sponsor, the participant(s) will receive the following:

Each Candidate selected will receive e-learning training to be certified as a Security Operations Center Analyst. The self-paced e-learning training consists of one (1) Cisco Networking Academy course ("Introduction to Cybersecurity"), two (2) Cisco CCNA Cyber Ops courses ("Understanding Cisco Cybersecurity Fundamentals" [SECFND] and "Implementing Cisco Cybersecurity Operations" [SECOPS]), two (2) assessments (210-250 SECFND and 210-255 SECOPS), and mentoring and coaching, representing a significant monetary investment to the learner's career. Cisco will deliver the program in partnership with key Cisco Authorized Learning Partners, which will provide the mentoring and coaching. Course materials are in English. Additional terms and conditions may apply to the training and related activities.

Limit one (1) scholarship award per Candidate. The approximate retail values are subject to change based on current market conditions at the time of scholarship award fulfillment. Participants are not entitled to any surplus between actual retail value (ARV) of scholarship award and stated ARV, and any difference between stated ARV and actual value of the scholarship award will not be awarded. No substitution, assignment, transfer, or cash redemption of any scholarship award is allowed by participant. Sponsor reserves the right to substitute a scholarship award with another scholarship award of equal or greater value should the advertised scholarship award become unavailable for any reason. If applicable, scholarship awards may be awarded in the form of voucher(s), coupon(s) and/or gift card(s) in Sponsor's sole discretion. If a potential participant is unable to participate in or accept the scholarship award or any portion of the scholarship award for any reason, Sponsor shall have no further obligation to such potential participant. Neither Sponsor nor any of its scholarship award suppliers will replace any lost or stolen scholarship awards, cards, or certificates after being awarded to participant. In no event will Sponsor be responsible for awarding more than the stated number of scholarship awards.

**5. NOTIFICATION OF PARTICIPANT(S).** Participants will be notified by email, at Sponsor's discretion. Sponsor's decision will be final in all matters. Sponsor may also send potential participant(s) a declaration of eligibility / liability / publicity release ("Release"). Unless restricted by law, potential participants receiving such a Release may be required to complete and return it within the time period specified therein. The scholarship award may be forfeited and, in such case, an alternate potential participant may in Sponsor's discretion be selected from among the remaining eligible entries (using the criteria described above), if a potential participant: (i) cannot be reached; (ii) fails to obtain all signatures on the Release and to return the documents in a timely manner as required pursuant to these Official Rules; or (iii) cannot accept or receive the scholarship award for any reason. Scholarship awards will be sent to participants as quickly as practicable following notification (and receipt of any Release and related document, if applicable).

## **6. CONTENT AND LICENSE TERMS.**

**Originality:** By participating in this Scholarship, Candidate warrants and represents that his or her entry:

- is original and has been legally created, and that Candidate owns all rights to the entry;
- does not infringe the intellectual property, privacy, or publicity rights or any other legal or moral rights of any third party;

- has not been entered in any previous scholarship or won any previous award; o has not been published or distributed previously in any media; and
- complies in all respects with the requirements set out in these Official Rules.

**Third-Party Rights.** No part of any entry may depict recognizable third-party marks, copyrights, brands, or other property, unless Candidate has obtained all proper licenses. The entry must not contain any elements that would infringe upon any third party's rights (intellectual property or otherwise), and must not include any commercial content that: (1) promotes any product or service, other than one owned or branded by Sponsor, or (2) disparages Sponsor, its affiliates, partners, customers, competitors, or any third party in any way. Sponsor's determination as to whether Candidate's Submission potentially violates the rights of any third party is final.

**Permissions and Releases.** Candidate acknowledge and agrees that he or she is responsible for obtaining any and all documents, policies, and authorizations necessary to submit the entry to Sponsor in connection with this Scholarship, including but not limited to publicity releases, permits, and venue permissions, as may be necessary; and Candidate represents and warrants that he or she has done so and can make written copies of such permissions available to Sponsor upon request.

If applicable: Candidate represents and warrants that he or she has obtained permission from each person whose name, image, likeness, and/or voice ("Likeness") is included in any entry, and that such person(s) has/have granted Candidate all necessary rights to use the person's Likeness as described in these rules, and that Candidate can make written copies of such permissions available to Sponsor upon request. If the Likeness of a minor is included, such grant of rights must include written permission from the minor's parent or legal guardian authorizing the use of the minor's likeness on behalf of the minor. Candidate represents and warrants that he or she has obtained written permission when filming or photographing any part of his or her entry on private property not owned or controlled by Candidate, where such permission is required.

**Additional Content Limitations.** Candidate's entry must not include anything in its theme or language that would offend parents whose young children view the entry, and must not include any nudity, sex, explicit activity, violence, or drug use, nor any references to same.

**License Grant.** By submitting any entry in this Scholarship, Candidate irrevocably grants Sponsor and its affiliates, legal representatives, assigns, agents, and licensees, the unconditional, irrevocable, and perpetual right and permission, royalty-free, to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, exhibit, and/or otherwise use or reuse (without limitation as to when or to the number of times used), for any purpose, the Candidate's entry and ideas and materials contained therein, including, but not limited to, any recordings and performances contained therein (in each case, as submitted or as edited/modified in any way by the Sponsor, in its sole discretion), as well as to use Candidate's Likeness, and/or statements regarding his/her participation in this Scholarship (with or without using the Candidate's name) in any and all media without limitation as to time or territory, and without additional compensation or approval from the Candidate or any other party. Candidate waives all intellectual property rights, privacy/publicity rights, or other legal or moral rights that might preclude the Sponsor's use of the Submission, and agrees not to sue or assert any claim against Sponsor for the use of the Submission or Candidate's Likeness or statements. The grant of rights under these Official Rules includes all rights of paternity, integrity, disclosure, and withdrawal and any other rights that may be known as or referred to as "moral rights" ("Moral Rights"). If Moral Rights

cannot be assigned under applicable law, then to the full extent allowed by law, Candidate hereby waives such Moral Rights in favor of Sponsor and consents to any action of Sponsor which would violate such Moral Rights in the absence of such consent.

**7. GENERAL CONDITIONS.** The Scholarship is subject to applicable federal, state, and local laws and these Official Rules.

Each participant will be solely responsible for any local, provincial, country, or any other applicable taxes, and any other costs, expenses, and fees in connection with the scholarship award. If applicable, the participant(s) may be issued an IRS Form 1099 or other tax documentation for the approximate retail value of any awarded scholarship award.

Candidate grants permission to Sponsor and its authorized representatives to use his/her name, address (city and state/province/territory/country), photograph, voice, and/or other likeness for advertising, trade, and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide, and on the Internet and World Wide Web, in perpetuity, without notice, consideration, review, or approval.

Following the Scholarship Period, Sponsor shall not be required to retain records of any Entries.

By participating, Candidate hereby: (a) agrees to be bound by these Official Rules and the decisions of Sponsor, which shall be final and binding; and (b) waives any right to claim ambiguity in the Scholarship or these Official Rules, except where prohibited by law. Once submitted, an Entry cannot be deleted or cancelled.

Candidate acknowledges and agrees that Sponsor has neither made, nor is in any manner responsible or liable for, any warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to any scholarship award or the Scholarship. All warranties are hereby disclaimed; and each potential participant will accept the scholarship award "AS IS." All costs and expenses, including support services, not specifically listed above as part of the scholarship award, are solely the participant's responsibility.

In the event of a dispute as to the source of any Entry, the authorized account holder of the email address used to enter will be deemed to be the person making the Entry. The authorized "account holder" is the natural person assigned an email address by an Internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted address.

Subject to applicable law, Sponsor reserves the right in its discretion, to (a) cancel, terminate, modify, or suspend this Scholarship and these Official Rules, for any reason, at any time, and without any liability, and (b) limit or restrict participation in the Scholarship, upon notice.

All Candidates are solely responsible for compliance with any applicable laws, rules and regulations, contractual limitations, and/or office or company policies, if any, regarding Candidate's participation in trade promotions or acceptance of promotional scholarship awards; and by entering this Scholarship, Candidate confirms that he or she is not in violation of any of the foregoing and has obtained the consent of his or her employer to participate, if applicable. If a Candidate is not permitted to accept any

received scholarship award, then the Candidate may return such scholarship award to Sponsor; and Sponsor will refund the cost of shipment, as appropriate.

Use of any automated entry device or software is prohibited. Creation or use of multiple accounts for registration or participation in the Scholarship is prohibited. To the extent the Scholarship uses or requires the functionality of any third-party website (e.g., social media sites or platforms that enable broad communications, collaboration, and/or posting of videos), you understand that the Scholarship is not sponsored by such third parties, and further agree to follow the policies on such website(s), as applicable. Sponsor reserves the right to disqualify any Candidate it finds to be tampering with the entry process or the operation of the Scholarship or violating these Official Rules, or otherwise acts in an uncooperative, unsportsmanlike, disruptive, abusive, or threatening manner; and Sponsor reserves the right to cancel the Scholarship should it suspect fraud or for reasons out of the control of Sponsor. Disputes regarding these Official Rules and/or this Scholarship will be governed by the internal laws of California. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE

OR UNDERMINE THE LEGITIMATE OPERATION OF THE SCHOLARSHIP MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND WILL RESULT IN DISQUALIFICATION FROM PARTICIPATION IN THE SCHOLARSHIP. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGES (INCLUDING ATTORNEY FEES) TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

Sponsor is not responsible for: (a) lost, late, misdirected, undeliverable, incomplete, or indecipherable entries due to system errors or failures, or faulty transmissions or other telecommunications malfunctions and/or entries; (b) technical failures of any kind; (c) failures of any of the equipment or programming associated with or utilized in the Scholarship; (d) unauthorized human and/or mechanical intervention in any part of the submission process or the Scholarship administration; (e) technical or human error which may occur in the administration of the Scholarship or the processing of entries; or (f) other factors beyond Sponsor's reasonable control. Sponsor is not responsible for injury or damage to any Candidate's or any other person's computer related to or resulting from participating in the Scholarship or downloading materials from or use of the Site.

If for any reason the Scholarship is not capable of running as planned by Sponsor, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in Sponsor's sole determination, corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Scholarship, Sponsor reserves the right at its sole discretion to cancel, terminate, modify, or suspend the Scholarship. If Scholarship is cancelled prior to the end of the Scholarship Period, for the reasons stated above, notice will be posted on the Scholarship website; and some or all of the scholarship awards may, in Sponsor's sole discretion, be awarded to potential participants to be selected (using the judging criteria described above) from among all the remaining uncorrupted entries received up until the time of modification or cancellation.

Sponsor shall not be liable to any Candidate or other person for failure to supply any scholarship award or any part thereof, by reason of the scholarship award becoming, for reasons beyond the reasonable control of Sponsor, unavailable or impracticable to award, or for any force majeure event, technical or equipment failure, terrorist acts, labor dispute, or act/omission of any kind (whether legal or illegal), transportation interruption, civil disturbance, or any other cause similar or dissimilar beyond Sponsor's control.

**8. LIMITATIONS OF LIABILITY AND RELEASE.** CANDIDATE AGREES THAT SPONSOR, ITS AFFILIATES, DIVISIONS, SUBSIDIARIES, RESELLERS, DEALERS, DISTRIBUTORS, ADVERTISING/PROMOTION AGENCIES, AND ALL OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, CONTRACTORS, REPRESENTATIVES, AND AGENTS (“RELEASED PARTIES”) WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE RELEASED AND HELD HARMLESS BY CANDIDATE FOR, ANY CLAIMS, LIABILITIES, OR CAUSES OF ACTION OF ANY KIND OR NATURE FOR ANY INJURY, LOSS, OR DAMAGES OF ANY KIND INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING WITHOUT LIMITATION DISABILITY OR DEATH. WITHOUT LIMITING THE FOREGOING, EVERYTHING ON THE SITE AND IN CONNECTION WITH THE SCHOLARSHIP IS PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, IN WHICH CASE SUCH LIMITATION OR EXCLUSION SHALL APPLY ONLY TO THE EXTENT PERMITTED BY THE LAW IN THE RELEVANT JURISDICTION.

**9. PUBLICITY.** Candidate acknowledges and agrees that Sponsor may use the Scholarship (including any submission) for publicity, advertising, or other marketing purposes, in any media, and may use the name, likeness, and hometown name and/or scholarship award information of potential participants as part of that publicity, without additional compensation to the potential participants.

**10. PRIVACY.** All personal information collected by Sponsor will be used for the administration of the Scholarship and in accordance with Sponsor's privacy policy. Any questions regarding privacy matters should be directed to the address set out below. Please refer to Sponsor's privacy policy located at <http://cisco.com/web/siteassets/legal/privacy.html> for important information regarding the collection, use, and disclosure of personal information by Sponsor.

**11. OFFICIAL RULES AND PARTICIPANTS LIST.** For a copy of these Official Rules or the names of participants, please visit [cisco.com/go/securityscholar](http://cisco.com/go/securityscholar). Participants list to be available approximately 90 days after the Scholarship Period.

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